



## WORKING CAPITAL MANAGEMENT

### OUR DATA-DRIVEN APPROACH TO EFFECTIVE WORKING CAPITAL MANAGEMENT IN SMALL AND MID-SIZED ENTERPRISES



#### BUSINESS CHALLENGE

- **Lacking awareness and clear focus on working capital management.**  
Working capital management is one of the important measures to cash flow optimisation. In SMEs it is often deprioritised due to missing strategic approach and technical tools.
- **Increased reporting requirements.**  
As a crucial indicator of viability of the business, working capital reporting is of great importance to top-management as well as investors.
- **Suboptimal financial transparency.**  
Heavily underutilised potential of existing processes and systems to gain transparency and introduce a daily monitoring system that would enable short-term financial management.
- **Holistic approach to working capital management across functional areas.**  
Successful short-term financial management must be supported by standardised and automatic operative processes.



#### OUR APPROACH

- **We identify value levers and design the solution.**  
Our extensive experience as well as clear understanding of the industry ensure development of the most optimal strategic and technical solution concept for existing challenges.
- **We create transparency and define optimisation potential.**  
Full financial transparency and flexible reporting and analysis tools build the essential foundation for data-driven strategic management decisions.
- **We ensure successful value capture.**  
We support the management to guarantee successful implementation of the defined action plan and realisation of the potential.



#### VALUE DELIVERED

- **Improved operational efficiency and excellence.**  
A smoothly running business and transparency of the cash cycle, improved liquidity as well as increased customer and supplier satisfaction.
- **Realised cash potential and increased corporate value.**  
Improved cash-flow and increased corporate value; unlocked cash for new investments.
- **Permanent financial and operational improvement.**  
Redesign and introduction of standardised processes and monitoring systems to ensure long-term impact of the introduced improvements and support ongoing focus on working capital management.

## BASE CAMP MANAGEMENT CONSULTING GMBH

Base Camp Management Consulting is a management consulting firm working closely with private equity investors and mid-market companies. We realise value potential through the development of companies with the aim to create a clear transparency of the company's performance, to promote sustainable growth and increase the overall enterprise value. Our core topics include our Digital Management Cockpit solution as well as our specialised private equity advisory, financial and business transformation services. As we work, we focus on the big picture, communicate in plain language and develop viable solutions for our customers.



## GET IN CONTACT

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